



Marcia Hines to headline Kimberley's magical moon affair

Airnorth Kimberley Moon Experience – Saturday, June 2, 2007
Argyle Diamonds Ord Valley Muster – Friday, May 18 to Monday, June 4, 2007

Kununurra, East Kimberley, Western Australia

The Kimberley's night of nights – the multi-award-winning Airnorth Kimberley Moon Experience – has escalated to new heights, with Australian pop music legend Marcia Hines announced as the headline entertainer for the 2007 gala outdoor concert.

Against a backdrop of a magical full moon, on Saturday, June 2, 2007, Kununurra's Ord River will play host to thousands of local concert-goers, visiting tourists and corporate VIPs in a spectacular showcase of some of Australia's finest musical talents.

Marcia Hines, accompanied by her seven-piece band, will lead the line-up, which includes the Australian Army Band - Darwin, popular party band Peace Love & All That Stuff featuring Tod Johnston, plus a host of talented Kimberley musicians and entertainers.

Crowd favourite and passionate Kimberley-devotee, James Blundell will return for his fifth visit to the event, and his fourth year as compere.

Hines said she was excited to be making her first visit to the East Kimberley.

"The Kimberley Moon Experience has become a legendary music event," she said.

"I am so thrilled to be invited to perform in Kununurra. The people and the land of the Kimberley are wonderful Australian Icons. What a privilege it will be for the band and I to perform there."

The Airnorth Kimberley Moon Experience is the pinnacle event and finale of the two-week Argyle Diamonds Ord Valley Muster festival (May 18 to June 4, 2007), which will feature more than 45 events, special tours, sporting challenges and interactive activities in and around Kununurra.

Approaching its fifth year in 2007, the Muster has grown to become one of the State's biggest event-based tourism drawcards, luring approximately 3,500 visitors to the region. An initiative of the Kununurra Chamber of Commerce & Industry, it is designed to extend the East Kimberley's official peak tourist season.

Renowned as the region's most acclaimed entertainment spectacle, it has received numerous award titles, including both the Western Australian and Kimberley Tourism Awards for 'Significant Festivals & Events' in 2003 and 2004, and so far in 2006, Australia's North West Tourism 'Best Attraction' Award and the WA Regional Achievement & Community Award. The event is a finalist in this weekend's WA Tourism Awards and has been named in the 'Top 10 Social Events' for the past three years (by *The West Australian* newspaper).

Hines to Shine

Dubbed Australia's 'First Lady of Song' and more recently, the 'compassionate' judge on television's *Australian Idol*, Marcia Hines will grace the stage of the 2007 Airnorth Kimberley Moon Experience, performing hits from her impressive 30-year musical career and her new album *Discotheque*, which recently achieved Gold status after just four weeks in the charts.

To this day, she remains the most successful female performer and recording artist in the country.

The chart-topper, stage musical star and dance-floor diva is credited with selling two million records worldwide. She reigned as the 'Queen of Pop' for three years (from 1976 to 1978) and produced hits spanning four decades, including 11 Top 40 hits and her number one single, 1977's 'You'. Among her other most famous hits are 'Fire And Rain' (1975), 'From The Inside' (1975), 'I Just Don't Know What To Do With Myself' (1976), 'What I Did For Love' (1977), 'Something's Missing (In My Life)' (1979) and 'Your Love Still Brings Me To My Knees' (1981).

Hines, as the headline artist of the star-studded 2007 Airnorth Kimberley Moon Experience, follows appearances in previous years by the likes of Kate Ceberano, Australian Idol's Jessica Mauboy, Richard Clapton, Anna Sleptsova, Wendy Matthews, Dave Mann Collective and the Darwin Symphony Orchestra.

Tickets to the 2007 Airnorth Kimberley Moon Experience are \$70 for adults, \$20 for children (3 to 15 years) or \$150 per family (2 adults, 3 children). Tickets to the highly exclusive 'Kimberley Fine Diamonds Corporate Circle' are priced at \$380 per head.

For further details, visit www.ordvalleymuster.com. Ticket bookings, plus travel, accommodation and local tour reservations, can be made through the Kununurra Visitor Centre on (08) 9168 1177.

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For interviews, photography and all media enquiries, please contact:

Julie Lynch (nee 'Cameron'), Jewels PR

Event Publicist

T (08) 9402 4477 / M 0401 325 800 / E julie@jewelspr.com.au